C 20481	(Pages : 2)	Name
		Reg. No

SIXTH SEMESTER U.G. DEGREE EXAMINATION, MARCH 2022

(CBCSS—UG)

B.B.A.

BBA 6B 14—PROJECT MANAGEMENT

(2019 Admissions)

Time: Two Hours

Maximum: 60 Marks

Section A

Answer at least **eight** questions. Each question carries 3 marks. All questions can be attended. Overall Ceiling 24.

- 1. What is a feasibility study?
- 2. Who is a project manager?
- 3. List out any four characteristics of a project.
- 4. What is meant by project profiling?
- 5. What do you mean by project report?
- 6. What are social costs?
- 7. What do you mean by project formulation?
- 8. Define project management.
- 9. What is meant by margin money?
- 10. What is meant by project risk management?
- 11. What do you mean by capital structure?
- 12. What do you mean by project appraisal?

 $(8 \times 3 = 24 \text{ marks})$

Turn over

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Section B

Answer at least **five** questions. Each question carries 5 marks. All questions can be attended. Overall Ceiling 25.

- 13. Discuss briefly the importance of project control in project management.
- 14. Briefly explain the various phases or stages of the Project Life Cycle.
- 15. List out the various advantages and limitations of PERT.
- 16. Briefly explain the various types of feasibility studies.
- 17. List out the various objectives of project management.
- 18. Write a note on loan syndication and consortium lending?
- 19. What is Work Breakdown Structure in project management?

 $(5 \times 5 = 25 \text{ marks})$

Section C

Answer any **one** question. The question carries 11 marks.

- 20. What are the different sources of funds available for project financing?
- 21. What do you mean by a project? Explain the various types or classifications of projects.

 $(1 \times 11 = 11 \text{ marks})$